

RIDER + REINKE FINANCIAL GROUP PLEDGE

Rider + Reinke Financial Group is committed to you and your company. Our pledge to you is to build client relationships based on mutual trust, understanding, and benefit. The strong commitment to you and your company translates into core values that guide our actions. Here is what you can expect when you do business with Rider + Reinke Financial Group:

- ***Integrity.*** Rider + Reinke Financial Group will conduct business ethically and with the highest standards for professionalism, honesty, and fairness. We will treat you with the care and respect that you and your employees deserve.
- ***Quality.*** Our services include assistance in claim issues, annual analysis of your employee benefit plans, processing and tracking of enrollments, terminations, and employee changes. We will also conduct employee education meetings and be available to answer any questions. In everything we do, we will strive for the highest level of client satisfaction.
- ***Communication.*** We will take the initiative to update you with any plan changes and provide cost analysis and plan comparisons to you on an annual basis. We will keep you informed of more competitive plan changes or improvements. We will also strive to assure that plan documents, summaries, and invoices are easy to understand.
- ***Responsiveness.*** We will respond personally and in a timely manner to your questions and requests for service or information. We are a resource for you to use for helpful solutions and ideas and look forward to serving you and your employees.

Rider + Reinke Financial Group want to work with you as a colleague in building your business and achieving your goals. We welcome the opportunity to be of service.

